

A PROJECT OF THE UNIVERSITY OF OREGON ENVIRONMENTAL LEADERSHIP PROGRAM WWW.JUSTSTORIES.UOREGON.EDU JUSTSTORIES.UOREGON@GMAIL.COM

### What is the purpose of a Drift screening in collaboration with Just Stories students?

As producers of the film we have a unique perspective on the issue of aerial herbicide spray in Oregon. We have been exposed to multiple perspectives and interviewed individuals involved in the issue statewide. As students we do not operate under political organizations or federal agencies. Instead our goal is to work with community partners to create a platform for the stories of individuals respecting anecdotal knowledge and scientific evidence.

#### **Involved Parties:**

<u>Moderator:</u> Just Stories Moderator will introduce the film, give a background on the issue and process and facilitate panel discussion and presentations. They will act as a neutral actor and will help facilitate discussion. If the Community Partner would like to act as the Moderator, we suggest maintaining neutrality on the issue.

<u>Community Partner:</u> This group will be responsible for the publicity for the event (printing posters, contacting local news sources, etc.), finding and coordinating with the venue, and will work with Just Stories to find panelists/speakers.

<u>Speakers:</u> A speaker is for an event where presentations are given (in lieu of a panel discussion) by professionals and/or community members on their area of expertise. What we have found to work well is having three to four speakers. Each speaker can give a five minute background on their experience with the issue (PowerPoint). They will be available for questions at the end of the event, but will not act as a panel - as in they will not be given a planned amount of time after the film to answer questions. Questions can be answered in the lobby after the event.

<u>Panelists:</u> Panelists are present for a panel discussion after viewing the film. We recommend three to four panelists. Each will prepare a brief background on the issue, similar to that of speakers but more concise. Backgrounds will be given before the film. There can be organized question and answer after the showing of the film. Notecards can be used for the audience to ask the panelists questions - this uses time efficiently and promotes a civil discussion.

## How is a Drift screening organized?

Any person or community group can organize a Drift screening
The format of the event is determined by Just Stories and Community Partner

#### Just Stories recommendations:

- Three to four Panelists and/or Speakers
- No more than an hour and a half for each screening
- A Just Stories student Moderator to introduce the film, give a background on the issue, and facilitate panel discussion and presentations
- After setting a date, Community Partner should contact Speakers/Panelists individually to invite them to the event
- Select a location that is central to your community and a time that works well for participants and attendees

### The Event:

# **Event Plan with Speakers:**

Just Stories representative will give a background on the film, our project, and our goal of education and advocacy for those affected.

Moderator will introduce Speakers by name and profession. Speakers will give a greater description of their work/field during their background.

Speakers will give their five minute background on the issue.

After Speakers have presented, Moderator will take the floor and introduce *Drift*.

Play film *Drift*. **20 minutes.** 

Moderator will close, reiterate that our goal is education and advocacy, we are students, and that questions can be directed toward Speakers and students in the lobby. Resources are also available in the lobby.

# **Event Plan with Panelists:**

Just Stories Photographer and Community Engagement person will distribute note cards (for audience questions) to audience as they enter the theatre. Community Engagement person is in charge of distributing and collecting notecards though the entire event.

Just Stories representative will give a background on the film, our project, and our goal of education and advocacy for those affected.

Just Stories Moderator will introduce Panelists just by name and profession. Panelists will continue to give a background on their experience with this issue, field of study/activism/work, and basic concerns with the issue.

After Panelists have voiced their backgrounds, Moderator will take the floor and introduce *Drift*.

Play film *Drift*. **20 minutes.** 

Note cards are collected during the film and after.

Questions will be read by Moderator. We recommend limiting panelists to two to four minutes to answer each question.

Moderator will close and direct audience toward lobby and resources.